

COVER SHEET

C	E	0	2	5	3	6				
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S.E.C. Registration Number

A	B	O	I	T	I	Z	E	Q	U	I	T	Y	V	E	N	T	U	R	E	S	,	I	N	C	.
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(Company's Full Name)

A	B	O	I	T	I	Z	C	O	R	P	O	R	A	T	E	C	E	N	T	E	R				
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G	O	V	.	M	A	N	U	E	L	C	U	E	N	C	O	A	V	E	.						
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K	A	S	A	M	B	A	G	A	N	,	C	E	B	U	C	I	T	Y							
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(Business Address: No. Street City / Town / Province)

CATHERINE R. ATAY																								
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Contact Person

(032) 411-1800									
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Company Telephone Number

Current Report

1	2		3	1
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Month Day

Fiscal Year

1	7	-	C
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FORM TYPE

0	5		1	6
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Month Day

Annual Meeting

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Secondary License Type, if Applicable

S	E	C
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Dept. Requiring this Doc

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Amended Articles Number/Section

10,425				
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Total No. of Stockholders

x				
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Domestic

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Foreign



To be accomplished by SEC Personnel concerned

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File Number

LCU

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Document I.D.

Cashier


STAMPS																								
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SECURITIES & EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE (SRC)
AND SRC RULE 17.2(c) THEREUNDER

1. **February 6, 2012**
Date of Report (Date of earliest event reported)
2. SEC Identification Number **CE02536** 3. BIR TIN **003-828-269-V**
4. **ABOITIZ EQUITY VENTURES, INC.**
Exact name of registrant as specified in its charter
5. **Cebu City, Philippines** 6. 
Province, country or other jurisdiction of incorporation Industry Classification Code
7. **Gov. Manuel A. Cuenco Ave., Kasambagan, Cebu City** **6000**
Address of principal office Postal Code
8. **(032) 411-1800**
Registrant's telephone number, including area code
9. **N.A.**
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA
- | Title of Each Class | Number of Shares of Common Stock
Outstanding and Amount of Debt Outstanding
(as of September 30, 2011) |
|-----------------------------------|--|
| Common Stock P1 Par Value | 5,521,871,821 |
| Amount of Debt Outstanding | P 105,771,013,918 |
11. Indicate the item numbers reported herein: 9

Item 9: Other Events

Aboitiz Equity Ventures, Inc. (AEV) has appointed Ms. Vivien T. Vicente-Limjoco as Assistant Vice President – Strategy and Corporate Finance.

Prior to joining AEV, Ms. Limjoco worked with ATS Consolidated, Inc. (formerly Aboitiz Transport System (ATS) Corporation) as Assistant Vice President – Corporate Finance, Corporate Planning and Investor Relations Officer. She has wide experience in corporate finance and strategy with focus on financial and investment analysis, forecasting, budgeting and control. Ms. Limjoco was also a Freelance Financial Consultant and was previously connected with PCI Capital Corporation as Senior Associate – Corporate Finance Group.

Ms. Limjoco is a graduate of BA (Hons) Degree in International Business with specialization in Corporate Finance, International Economics and Spanish and Italian languages from the European Business School London in United Kingdom.

SIGNATURE (S)

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ABOITIZ EQUITY VENTURES, INC.

By



CATHERINE R. ATAY

Assistant Corporate Secretary

Dated: February 6, 2012