

**COVER SHEET**

C	E	0	2	5	3	6				
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S.E.C. Registration Number

A	B	O	I	T	I	Z	E	Q	U	I	T	Y	V	E	N	T	U	R	E	S	,	I	N	C	.
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( Company's Full Name )

A	B	O	I	T	I	Z	C	O	R	P	O	R	A	T	E	C	E	N	T	E	R				
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G	O	V	.	M	A	N	U	E	L	C	U	E	N	C	O	A	V	E	.						
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K	A	S	A	M	B	A	G	A	N	,	C	E	B	U	C	I	T	Y							
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( Business Address: No. Street City / Town / Province )

<b>CATHERINE R. ATAY</b>																								
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Contact Person

<b>(032) 411-1800</b>									
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Company Telephone Number

**Current Report**

1	2		3	1
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Month Day

Fiscal Year

1	7	-	C
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FORM TYPE

0	5		1	6
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Month Day

Annual Meeting

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Secondary License Type, if Applicable

S	E	C
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Dept. Requiring this Doc

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Amended Articles Number/Section

<b>10,425</b>				
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Total No. of Stockholders

<b>x</b>				
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Domestic

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Foreign



To be accomplished by SEC Personnel concerned

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File Number

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Document I.D.

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Cashier


<b>STAMPS</b>									
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**Remarks** = pls. Use black ink for scanning purposes

SECURITIES & EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE (SRC)  
AND SRC RULE 17.2(c) THEREUNDER

1. **September 29, 2011**  
Date of Report (Date of earliest event reported)
2. SEC Identification Number **CE02536** 3. BIR TIN **003-828-269-V**
4. **ABOITIZ EQUITY VENTURES, INC.**  
Exact name of registrant as specified in its charter
5. **Cebu City, Philippines** 6.   
Province, country or other jurisdiction of incorporation Industry Classification Code
7. **Gov. Manuel A. Cuenco Ave., Kasambagan, Cebu City** **6000**  
Address of principal office Postal Code
8. **(032) 411-1800**  
Registrant's telephone number, including area code
9. **N.A.**  
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA
- | Title of Each Class               | Number of Shares of Common Stock<br>Outstanding and Amount of Debt Outstanding<br>(as of June 30, 2011) |
|-----------------------------------|---|
| <b>Common Stock P1 Par Value</b>  | <b>5,521,871,821</b>  |
| <b>Amount of Debt Outstanding</b> | <b>P 106,169,540,187</b>  |

11. Indicate the item numbers reported herein: 9

**Item 9: Other Events**

Aboitiz Equity Ventures, Inc. (AEV) has appointed Mr. Roman V. Azanza III as First Vice President for Business Development effective October 3, 2011.

Before he joined AEV, Mr. Azanza was Treasury Director and Director for Strategic Planning of CEMEX Asia Pte., Ltd. and CEMEX Malaysia, respectively and Regional Treasurer for CEMEX Asia. He was previously connected with ING Barings as Senior Manager for Debt Execution Team and Citibank, North Asia as Assistant Manager for Regional Audit. Mr. Azanza has extensive experience in banking, project finance, strategic planning and cash management.

Mr. Azanza is a graduate of Bachelor of Arts in Economics from Colby College, Maine, USA and earned his Masters in Business Administration from the University of Virginia Darden School of Business. He also completed the CEMEX International Management Program in 2003.

SIGNATURE (S)

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**ABOITIZ EQUITY VENTURES, INC.**

By



**CATHERINE R. ATAY**

Assistant Corporate Secretary

Dated: September 29, 2011