



October 12, 2010

MS. JANET ENCARNACION

Head, Disclosure Department
Philippine Stock Exchange, Inc.
Tower One and Exchange Plaza
Ayala Triangle, Ayala Avenue,
Makati City

Dear Ms. Encarnacion:

Please be informed that the management of Aboitiz Equity Ventures, Inc. (AEV) will hold an analysts' briefing for AEV's third quarter 2010 financial and operating results on November 5, 2010, 2:30 p.m., at the Makati Shangri-la Hotel, Makati City. The briefing is exclusive to investment/equity analysts.

Thank you.

Very truly yours,

ABOITIZ EQUITY VENTURES, INC.

By

A handwritten signature in black ink, appearing to read "M. Jasmine S. Oporto".

M. JASMINE S. OPORTO

Corporate Secretary