

July 22, 2010

**MS. JANET ENCARNACION**

Head, Disclosure Department  
Philippine Stock Exchange, Inc.  
Tower One and Exchange Plaza  
Ayala Triangle, Ayala Avenue,  
Makati City

Dear Ms. Encarnacion:

Please be informed that the management of Aboitiz Equity Ventures, Inc. (AEV) will hold an analysts' briefing for AEV's first half 2010 financial and operating results on August 6, 2010, 2:30 p.m., at the Makati Shangri-la Hotel, Makati City. The briefing is exclusive to investment/equity analysts.

Thank you.

Very truly yours,

**ABOITIZ EQUITY VENTURES, INC.**

By



**M. JASMINE S. OPORTO**

Corporate Secretary