

COVER SHEET

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S.E.C. Registration Number

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(Company's Full Name)

A	B	O	I	T	I	Z	C	O	R	P	O	R	A	T	E	C	E	N	T	E	R				
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(Business Address: No. Street City / Town / Province)

LEAH I. GERALDEZ

Contact Person

(032) 411-1804

Company Telephone Number

Current Report

1	2		3	1
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Month Day

Fiscal Year

1	7	-	C
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FORM TYPE

0	5		1	8
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Month Day

Annual Meeting

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Secondary License Type, if Applicable

S	E	C
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Dept. Requiring this Doc

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Amended Articles Number/Section

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Total No. of Stockholders

X

Domestic

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Foreign



To be accomplished by SEC Personnel concerned

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File Number

LCU

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Document I.D.

Cashier


STAMPS

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SECURITIES & EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE (SRC)
AND SRC RULE 17.2(c) THEREUNDER

1. July 17, 2009
Date of Report (Date of earliest event reported)
2. SEC Identification Number CE02536 3. BIR TIN 003-828-269-V
4. ABOITIZ EQUITY VENTURES, INC.
Exact name of registrant as specified in its charter
5. Cebu City, Philippines 6. 
Province, country or other jurisdiction of incorporation Industry Classification Code
7. Gov. Manuel A. Cuenco Ave., Kasambagan, Cebu City 6000
Address of principal office Postal Code
8. (032) 411-1800
Registrant's telephone number, including area code
9. N.A.
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA
- | Title of Each Class | Number of Shares of Common Stock
Outstanding and Amount of Debt Outstanding
(as of March 31, 2009) |
|-----------------------------------|--|
| <u>Common Stock P1 Par Value</u> | <u>5,574,942,121</u> |
| <u>Amount of Debt Outstanding</u> | <u>P28,412,647,041</u> |
11. Indicate the item numbers reported herein: 4

Item 4. Resignation, Removal or Election of Registrant's Directors or Officers

At its regular board meeting today, the Board of Directors of Aboitiz Equity Ventures, Inc. (AEV) appointed the following officers:

1. Rolando C. Cabrera as First Vice President-Chief Risk Officer

Mr. Cabrera has a wide-range of experience in the field of risk management and corporate governance. He was Director, Senior Risk Management and Corporate Governance Advisor of KPMG Philippines Manabat Sanagustin & Co. prior to his appointment in AEV. He was formerly the Executive Director and Principal Consultant of RiskWATCH International, Inc., a consulting company which provides risk management, risk assessment, risk treatment, and contingency planning services to various companies from 2001 to 2005, and

Business Risk Manager of Fort Bonifacio Development Corporation from 1998 to 2001. He started his career in risk management in 1987 as Risk Manager of San Miguel Corporation.

Mr. Cabrera is the Chairman of the Board and Founding Director of Risk & Insurance Management Association of the Philippines (RIMAP). In 1991, he was awarded a Certificate of Merit in the Search for Risk Manager of the Year by CIGNA Europe in conjunction with Post Magazine.

2. Patrick B. Reyes as First Vice President for Corporate Finance

Prior to joining AEV, Mr. Reyes was President of QBitron, a company that provides outsourcing services and management consulting to clients in the US and in the Philippines.

He was a Senior Partner in The Ripples Group, a management–consulting firm based in Newton, Massachusetts, from 2004 to 2006; and Chief Operating Officer of Citizens Health LLC, a healthcare company based in Boston, Massachusetts from 2002 to 2004. He was also a consultant with the international strategy–consulting firm, Bain & Company, Inc. from 1994 to 2002.

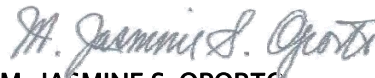
Mr. Reyes earned his Bachelor of Science in Management, *Summa Cum Laude*, from Boston College’s Wallace E. Carroll School of Management and his MBA from Harvard University’s Graduate School of Business Administration.

SIGNATURE (S)

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ABOITIZ EQUITY VENTURES, INC.

By:



M. JASMINE S. OPORTO

Corporate Secretary

Date: July 17, 2009